

## Facts and Figures



IDEM India  
September 9-11, 2010

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Show Title	IDEM India International Dental Exhibition & Meeting	
Date	September 9 – 11, 2010	
Venue	Bombay Exhibition Centre (BEC), Mumbai/India	
Website	<a href="http://www.idem-india.com">www.idem-india.com</a>	
Organizer	Koelnmesse YA Tradefair Pvt. Ltd.	
Event frequency	Annually	
Registration Deadline	July 31, 2010	
Opening hours	<u>Exhibitors</u>	
	September 9 – 10, 2010:	9:00 am to 6:30 pm
	September 11, 2010	9:00 am to 4:00 pm
	<u>Visitors</u>	
	September 9 – 10, 2010:	10:00 am to 6:00 pm*
	September 11, 2010	10:00 am to 4:00 pm*
	* Admission up to half an hour before closing time	
Conferences & Seminars	September 9 and 11, 2010	
Construction and dismantling periods	<u>Build up</u>	
	September 7, 2010:	10.00 am to 08.00 pm
	September 8, 2010:	08.00 am to 10.00 pm
	<u>Dismantling</u>	
	September 11, 2010:	04.00 am to 11.00 pm
Participation fees	<u>Exhibitors</u>	
	Raw Space	EUR 220 / sqm (min. 18 sqm)
	Shell Scheme	EUR 250 / sqm (min. 9 sqm)
	<u>Visitors</u>	
	Free of charge – business visitors only	

Event profile	<p>In order to open the gateway to the Indian subcontinent for the national and international dental world, the Koelnmesse organises the International Dental Exhibition and Meeting India – in short IDEM India – since 2009. The concept for this event is based on a number of foundational elements, these being an exhibition plus accompanying workshops and meetings, similar to its sister event IDEM Singapore, which has been running successfully since 2000.</p>
Exhibit profile	<p><b>Dental Practice</b></p> <ol style="list-style-type: none"> <li>1. Practice Furniture</li> <li>2. Practice Equipment</li> <li>3. Dental Units</li> <li>4. Instruments and Tools for the Practice</li> <li>5. Dental Materials</li> <li>6. Work Aids and Auxiliary Materials for Dental Treatment Purposes</li> <li>7. Prophylaxis / Oral Hygiene</li> <li>8. Pharmaceuticals</li> <li>9. Implant Dentistry</li> <li>10. Cosmetic Dentistry</li> </ol> <p><b>Dental Laboratory</b></p> <ol style="list-style-type: none"> <li>11. Laboratory Furniture</li> <li>12. Laboratory Equipment</li> <li>13. Instruments and Tools for the Laboratory</li> <li>14. Model and Denture Materials</li> <li>15. Work Aids and Materials for Dental Laboratory Purposes</li> <li>16. Orthodontic (Re-) Construction Auxiliaries</li> <li>17. Prefabricated CAD/CAM blocks, Mouldings, Artificial Teeth</li> </ol> <p><b>Infection Control and Maintenance:</b></p> <ol style="list-style-type: none"> <li>18. Sterilization / Disinfectant Devices</li> <li>19. Disinfectants (Chemical)</li> <li>20. Professional and Protective Clothing</li> </ol> <p><b>Services, Information, Communications and Organization:</b></p> <ol style="list-style-type: none"> <li>21. Software &amp; IT-Solutions</li> <li>22. Associations / Education</li> <li>23. Other Services, Media</li> </ol>

Targeted groups	<b>Exhibitors</b> <ul style="list-style-type: none"> <li>- National and International manufacturers, service providers and brands of the aforementioned exhibits</li> </ul> <b>Visitors</b> <ul style="list-style-type: none"> <li>- Dental Trade (Wholesalers / Retailers)</li> <li>- Dentists / Dental Professionals</li> <li>- Dental Technicians</li> <li>- Importers</li> <li>- Dental Assistants</li> <li>- Dental Hygienist</li> <li>- Pharmacies, Drug Stores</li> </ul>
Targeted visitor countries	India and neighbouring countries from the Indian subcontinent
Review of IDEM India 2009 Oct 23-25, 2009	No. of Exhibitors: 143 thereof 50% from overseas  No. of exhibiting countries: 21 Australia, Brazil, Germany, Hong Kong, Israel, Italy, Korea, Liechtenstein, Malaysia, Singapore, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, UAE, UK, Ukraine, USA, and India  Gross Space: 4,500 sqm  Number of visitors: 2,531