

FORM 21 MARKETING AND MAILINGS

Kindly Complete and to be Return by July 15, 2010

Please Complete and Return to : Koelnmesse YA Tradefair Pvt. Ltd.,
B-501/502, Kemp Plaza, Mind Space, Chincholi Bunder (Ext.), Off. Link Road,
Malad (W), Mumbai - 400064, INDIA Tel: +91-22-42107803; Fax: +91-40-40034433
E-mail: s.rajawat@koelnmesse-india.com, URL: www.koelnmesse-india.com



Exhibitor: _____ Stand#: _____ Contact: _____

Address: _____

E-mail _____ Tel: _____ Fax: _____

Exhibitors Invitations mailed by the Organiser

(free-of-charge)

Invite your customers and partners to your booth!

The organiser offers a value-added service of mailing **personalised invitations** to your contacts in South Asia **free-of-charge**. Take advantage of this offer by sending us your clients' contact details. Your clients will then be included in the Organiser's Visitor Promotion campaign including direct mailings and e-mail marketing at no extra cost!

Send your clients' addresses including e-mail and fax numbers to Mr. Shashank Rajawat (s.rajawat@koelnmesse-india.com) (quoting the above service category and event) in order to maximise the number of visitors at your booth!

IDEM India 2010 Marketing Materials

(free-of-charge)

We are able to provide IDEM India 2010 flyers, as well as logos in TIFF, JPG or GIF format, which you can incorporate in your correspondences, advertisements, newsletters and invitations to your clients or any other documents that you want to send out to further enhance and create higher awareness of your participation.

With the IDEM India 2010 web-banner hyperlink installed, buyers visiting your company web-site can gain direct access to the event home-page at www.idem-india.com. These visitors will then be able to obtain complete information from details of the exhibition and the conference programme to travel and hotel packages and much more!

Yes, please send me the following marketing materials free-of-charge:

_____ X Flyers for IDEM India 2010

_____ X TIFF/JPG/GIF* Logo for IDEM India 2010 *delete accordingly

_____ X Web-Banner for IDEM India 2010

Order form only valid with complete company details

Place :

Date:

Authorised Signatory with Company Stamp