

FORM 19 BUSINESS MATCHMAKING

Kindly Complete and to be Return by August 1, 2010

Please Complete and Return to : **Koelnmesse GmbH**
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idem-india@koelnmesse.de; www.koelnmesse.de



Hall / Aisle / Stand No. _____ Customer No.

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(From your stand conformation)

Exhibitor: _____ Contact: _____

Address: _____

E-mail _____ Tel: _____ Fax: _____

Matchmake your Business!

Business Matchmaking, a free feature of IDEM India 2010, will give you the opportunity to be contacted by IDEM India visitors even before the trade fair begins. Use this sheet to inform us about the categories that your targeted visitors belong to and we will arrange your individual Business Matchmaking possibilities.

Business Matchmaking is an internet-based contact centre: Already in advance of the trade fair, your targeted visitor groups will be informed about the participation of your company. Matchmaking offers the possibility to visitors to contact you and to arrange personal meetings at the trade fair with exactly the ones they are interested in: your company. Using this tool, you can be addressed in a simple manner. Business Matchmaking is the ideal way to organize your efficient trade fair appearance by generating new contacts and can be seen as the perfect support of your communication activities.

Who are your targeted visitors?

What kind of market segment(s) should your new contact present?

Dental Practice

- Equipment
- Furniture
- Pharmaceuticals
- Auxiliary Materials
- Prophylaxis, Dental Hygiene

Dental Technicians / Laboratory

- Equipment
- Auxiliary Materials
- Raw Materials for artificial teeth etc.

Infection Control and Maintenance

- Sterilization, Disinfectants
- Protection Clothes, Dental Professional Clothes

Services

- Services
- IT-Systems
- Information / Associations
- Media
- Other _____

What are your most preferred target countries?

- India Sri Lanka Bhutan Bangladesh Nepal Others: _____

Would you like to profit out of our free communication services?

- I would like to use the visitor pre-registration service for my guests
- I would like to receive IDEM India information material for my clients:
 - Information Flyer IDEM India
 - Sales folder for exhibitors

Please note: The information on this form will be stored automatically by Koelnmesse GmbH in accordance with the stipulations of the Bundesdatenschutzgesetz (Federal Data Protection Law), and will be passed on to third parties within the framework of the contractual obligations.

Place :

Date:

Authorised Signatory with Company Stamp