

FAQ - Frequently Asked Questions about IDEM India 2010



What's new at IDEM India 2010?

- IDEM India forms a high level Advisory Board.
- Indian Dental Industry supports IDEM India.
- IDEM India is postponed and shifted to begin of September.

How is IDEM India supported by the Advisory Board?

In order to strengthen the conference as well as the exhibition of IDEM India an Advisory Board is founded with 18 leading dental professionals from the industry, hospitals, institutions, societies and associations in India.

The high level technical Advisory Board of IDEM India will provide full support to Koelnmesse YA Tradefair for successfully organising IDEM India's conference part including the topics, speakers, and delegates during the three days of the show.

The members of the Advisory Board represent and hold senior positions at various dental associations and institutions in India and maintain excellent contacts to the Indian dental industry both dental manufacturers and dental professionals.

What are the Industry partners of IDEM India?

During the past months the organizer of IDEM India has been pursuing conversations agreements with well established institutions, associations, societies and academies in the India dental scenery to closely cooperate in terms of attracting new dental professionals to visit the show. Two industry partners have yet agreed to join hands with Koelnmesse and to support IDEM India, further supporters are expected to join in shortly:

- IALD - Indian Academy of Laser Dentistry
- IEC - Integrated Endodontic Centre

When is IDEM India 2010 taking place?

IDEM India is postponed this year. IDEM India 2010 will take place from September 9 to September 11, from Thursday to Saturday.

Where is IDEM India taking place?

IDEM India takes place in the Bombay Exhibition Centre, BEC. Mumbai's largest exhibition fully air-conditioned venue with a capacity of 45,000 sqm is ideally situated at the Western Express Highway. It is just 15 minutes from the airports and numerous international hotels, in walking distance to train stations and a 20 minute drive from the heart of the city in South Mumbai.

How many companies exhibited in the premiere edition of IDEM India in 2009?

At IDEM India 2009 around 143 companies were presenting their dental products, services and solutions in gross space of 4,500 square metres. With more than 50% of the exhibitors coming from 21 countries worldwide IDEM India is the most international dental show in India in terms of international participation. Global market leaders were present either with their head offices or Indian representatives. The visitors experienced an internationally-orientated and broadly-structured range of products and services. The well balanced mix of Indian and International companies highlights the uniqueness of IDEM India.

What's said to be so special about IDEM India?

The Brand IDEM stands for International Dental Exhibition and Meeting. As the name says IDEM is a balanced combination of both an international dental exhibition with exhibitors from India and all over the world and an international dental meeting place with Seminars, Presentations and Conferences. It is this mix that makes IDEM India inimitable. It is the essential attractor for exhibitors and in particular for the Indian dental trade and dental professionals to visit the IDEM India.

IDEM India is open to business visitors only! Admission to IDEM India is free, however the registration is obligatory for all IDEM visitors. This makes IDEM India a real B-to-B-Platform.

For any questions do not hesitate to contact us:

Europe
Tel: +49 221 821 3267
Fax: +49 221 821 3671
d.basten@koelnmesse.de

India
Tel: +91 22 42107802
Fax: +91 22 40034433
k.goda@koelnmesse-india.com

Asia Pacific
Tel: +65 6500 6722
Fax: +65 6296 2771
s.ng@koelnmesse.com.sg

USA, Canada, Mexico
Tel: +1 773 326 9929
Fax: +1 773 714 0063
s.eidam@koelnmesse-nafta.com

Rest of World
Tel: +49 221 821 3566
Fax: +49 221 821 3949
s.moennich@koelnmesse.de